



FOR IMMEDIATE RELEASE

**THE ADRC-CW ANNOUNCES “WEAR A MASK” CAMPAIGN WINNERS**

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The Aging and Disability Resource Center of Central Wisconsin (ADRC-CW) announces “Wear a Mask” campaign winners.

Congratulations and thank you for participating in the ADRC-CW “Wear a Mask” campaign!

There were 21 submissions and, after much contemplation, we decided to make everyone a winner. All submissions presented a positive example of wearing a mask during the COVID-19 pandemic and will be featured on a billboard across the region. We took steps to match the photo submissions to the area the billboard is located. Billboards are located in the Antigo, Marshfield, Merrill, Wausau, and Wisconsin Rapids communities.

The slogans submitted were modified slightly to reflect the ADRC-CW brand and to be universally appealing. The slogans provide a quick and positive message:

- Pandemic Pushback
- Taking Care of US and You
- Join us for the “Mask”erade
- Masks: Not just for Halloween
- Make a difference, wear a mask

All participants will be contacted directly via email by the ADRC-CW with prize details.

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The ADRC-CW is a regional organization providing consistent aging and disability resource center and Older Americans Act services to the counties of Langlade, Lincoln, Marathon, and Wood. It is guided by one board of directors, an advisory committee, and administered by one management team.

<b>Antigo</b> 715-627-6232 1225 Langlade Rd Antigo, WI 54409	<b>Marshfield</b> 715-384-8479 300 S Peach Ave Suite 1 Marshfield, WI 54449	<b>Merrill</b> 715-536-0311 607 N Sales St Suite 206 Merrill, WI 54452	<b>Wausau</b> 715-261-6070 2600 Stewart Ave Suite 25 Wausau, WI 54401	<b>Wisconsin Rapids</b> 715-421-0014 220 3 <sup>rd</sup> Avenue S Suite 1 Wisconsin Rapids, WI 54495
Toll Free: 1-888-486-9545 Email: <a href="mailto:adrc@adrc-cw.org">adrc@adrc-cw.org</a> Website: <a href="http://www.adrc-cw.org">www.adrc-cw.org</a>				
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